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QUINNIPAC UNIVERSITY

P O L L

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IOWA VOTERS LIKE GOV. BRANSTAD, BUT SAY IT'S TIME TO GO, QUINNIPAC UNIVERSITY POLL FINDS; POSSIBLE 2014 CHALLENGERS ARE LARGELY UNKNOWN

Iowa voters like Gov. Terry Branstad: they give him a 50 – 37 percent favorability rating and a 51 – 33 percent job approval, but they say 46 – 43 percent he does not deserve another term, according to a Quinnipiac University poll released today.

Asked another way, 54 percent of voters say Gov. Branstad has been in office long enough, while 37 percent say he should seek another term, the independent Quinnipiac (KWIN-uh-pe-ack) University poll finds.

Working to Branstad’s advantage should he seek another term is that the field of potential challengers is composed of unknowns about whom four out of five voters don’t know enough to have an opinion.

“Iowans have a nuanced opinion about their off and on-again governor, who has spent a total of 19 years in office. But by the barest of majorities – 50 percent – they like Gov. Terry Branstad and think he does a good job, but at the same time think he has been in office long enough,” said Peter Brown, assistant director of the Quinnipiac University Polling Institute. “The question, should the governor seek another term, is whether their support for Branstad will in the end supersede voters’ view that it’s time for him to go.”

Branstad’s 51 – 33 percent approval includes the expected partisan splits but almost no gender gap. His score compares to a 49 – 31 percent rating in Quinnipiac University’s May 23 survey.

Approval is 77 – 8 percent among Republicans and 50 – 33 percent among independent voters. Democrats disapprove 57 – 25 percent. Men approve 53 – 31 percent and women agree 48 – 34 percent.

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Republicans say 68 – 21 percent that Branstad deserves four more years, a drop from his 77 – 8 percent approval rating. Democrats say 72 – 18 percent he doesn't deserve another term while independent voters are divided 43 – 44 percent. Men also are divided 45 – 45 percent, while 46 percent of women say no to four more years as 41 percent say yes.

“Clearly there are some Republicans that like Gov. Branstad and think he has done a good job who also think he has been in power too long, but most of them are probably going to vote for him in the 2014 election should he be matched up against a Democrat,” Brown said.

Although by 26 – 14 percent voters say Branstad’s length of time in office makes them less likely rather than more like to vote for him, 58 percent say it does not matter to their vote.

The three Democrats who are potential 2014 candidates for governor all face substantial efforts to introduce themselves to Iowa voters. The number of voters who don’t know enough to form an opinion of Jack Hatch, Tyler Olson or Mike Gronstal ranges from 77 percent to 92 percent.

“Not being well-known is a problem for candidates because in addition to having to sell their policy agenda they need to introduce themselves to the voters and that will require lots of money,” said Brown.

Iowans are happy with their elected officials. The State Legislature has a 46 – 34 percent approval rating, the highest for the legislature in any of the nine states surveyed by Quinnipiac University. U.S. Sen. Charles Grassley gets a 59 – 29 percent approval, while U.S. Sen. Tom Harkin scores a 50 – 35 percent approval.

From July 15 – 17, Quinnipiac University surveyed 1,256 registered voters with a margin of error of +/- 2.8 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Colorado, Iowa and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

1. Do you approve or disapprove of the way Terry Branstad is handling his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
Approve	51%	77%	25%	50%	53%	48%	52%		
Disapprove	33	8	57	33	31	34	33		
DK/NA	16	14	18	16	15	17	16		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE IN	YRS.....		
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Approve	54%	50%	42%	59%	60%	42%	57%	53%	47%
Disapprove	36	32	38	27	32	25	26	35	42
DK/NA	10	18	20	14	8	34	17	12	11

TREND: Do you approve or disapprove of the way Terry Branstad is handling his job as Governor?

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Approve	51	49
Disapprove	33	31
DK/NA	16	20

2. Do you approve or disapprove of the way the state legislature is handling its job?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
Approve	46%	56%	37%	45%	50%	42%	46%		
Disapprove	34	23	42	36	35	34	34		
DK/NA	20	20	21	19	16	25	20		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE IN	YRS.....		
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Approve	50%	44%	40%	55%	50%	50%	51%	45%	38%
Disapprove	35	34	36	30	36	23	28	39	39
DK/NA	16	22	23	15	14	27	21	15	23

TREND: Do you approve or disapprove of the way the state legislature is handling its job?

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Approve	46	38
Disapprove	34	41
DK/NA	20	21

3. Do you approve or disapprove of the way Chuck Grassley is handling his job as United States Senator?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
Approve	59%	77%	43%	58%	58%	60%	60%		
Disapprove	29	13	43	31	30	28	29		
DK/NA	12	10	13	11	11	12	11		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE	IN	YRS.....	
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Approve	54%	61%	57%	60%	59%	53%	63%	60%	58%
Disapprove	38	26	29	30	32	27	22	32	33
DK/NA	9	13	14	10	9	21	15	9	8

TREND: Do you approve or disapprove of the way Chuck Grassley is handling his job as United States Senator?

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Approve	59	52
Disapprove	29	33
DK/NA	12	15

4. Do you approve or disapprove of the way Tom Harkin is handling his job as United States Senator?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
Approve	50%	33%	74%	47%	43%	57%	50%		
Disapprove	35	49	12	40	43	28	35		
DK/NA	15	17	15	14	14	16	15		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE	IN	YRS.....	
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Approve	54%	49%	50%	51%	50%	46%	48%	51%	53%
Disapprove	36	35	32	36	41	28	37	37	35
DK/NA	9	17	18	13	9	26	15	12	12

TREND: Do you approve or disapprove of the way Tom Harkin is handling his job as United States Senator?

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Approve	50	47
Disapprove	35	35
DK/NA	15	18

6. Do you feel that Terry Branstad deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
Yes/Deserves	43%	68%	18%	43%	45%	41%	44%		
No/Does not	46	21	72	44	45	46	45		
DK/NA	12	11	10	13	10	13	11		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE	IN	YRS.....	
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Yes/Deserves	48%	41%	36%	49%	55%	41%	48%	44%	37%
No/Does not	44	46	50	43	39	43	38	47	53
DK/NA	8	13	14	9	6	15	14	9	10

TREND: Do you feel that Terry Branstad deserves to be reelected, or do you feel that he does not deserve to be reelected?

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Yes/Deserves	43	42
No/Does not	46	43
DK/NA	12	16

7. Do you think Governor Branstad has been in office long enough or do you think he should seek another term?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
Long enough	54%	29%	79%	55%	51%	58%	54%		
Another term	37	61	15	34	40	33	37		
DK/NA	9	10	6	11	9	9	9		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE	IN	YRS.....	
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Long enough	51%	56%	58%	52%	48%	53%	48%	55%	62%
Another term	42	35	32	39	47	33	40	38	32
DK/NA	8	9	10	9	6	14	11	7	6

8. Does Governor Branstad's length of time as Governor make you more likely to vote for him, less likely to vote for him, or doesn't it make a difference?

	Tot	Rep	Dem	Ind	Men	Wom	Wht		
More likely	14%	27%	8%	11%	16%	12%	14%		
Less likely	26	12	38	26	24	28	26		
No difference	58	59	51	60	58	57	57		
DK/NA	3	3	3	2	2	3	3		
	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE	IN	YRS.....	
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
More likely	14%	14%	15%	14%	15%	16%	13%	14%	14%
Less likely	23	27	30	22	22	13	24	26	36
No difference	60	57	52	62	62	68	63	58	44
DK/NA	2	3	3	2	1	3	-	2	6

17. Is your opinion of Terry Branstad favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht
Favorable	50%	80%	23%	49%	51%	50%	52%
Unfavorable	37	10	62	37	35	38	36
Hvn't hrd enough	11	9	12	12	12	10	10
REFUSED	2	1	3	1	2	2	2

18. Is your opinion of Jack Hatch favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht
Favorable	6%	3%	8%	6%	7%	5%	6%
Unfavorable	7	8	5	9	9	5	7
Hvn't hrd enough	85	88	85	83	82	88	86
REFUSED	1	-	2	2	1	2	1

19. Is your opinion of Tyler Olson favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht
Favorable	4%	1%	6%	5%	4%	4%	4%
Unfavorable	4	4	1	5	6	2	3
Hvn't hrd enough	92	94	93	90	90	94	92
REFUSED	-	-	-	-	-	-	-

20. Is your opinion of Mike Gronstal favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht
Favorable	11%	6%	16%	10%	12%	9%	11%
Unfavorable	12	17	4	13	16	7	11
Hvn't hrd enough	77	77	79	77	72	83	77
REFUSED	1	-	1	-	-	1	1

27. In general, how satisfied are you with the way things are going in Iowa today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	Wht
Very satisfied	8%	10%	7%	7%	8%	9%	8%
Smwht satisfied	59	67	55	58	62	57	60
Smwht dissatisfied	24	18	27	25	21	26	24
Very dissatisfied	7	3	9	9	7	7	6
DK/NA	1	2	1	1	2	1	1

	COLLEGE	DEG	ANNUAL	HSHOLD	INC	AGE	IN	YRS.....	45-64	65+
	Yes	No	<50K	50-100	>100K	18-29	30-44			
Very satisfied	7%	9%	8%	7%	13%	7%	9%	7%	10%	
Smwht satisfied	68	56	54	69	62	61	64	57	57	
Smwht dissatisfied	19	26	26	20	20	19	23	27	24	
Very dissatisfied	5	8	11	3	4	11	4	7	7	
DK/NA	1	2	1	1	-	1	1	1	1	2

TREND: In general, how satisfied are you with the way things are going in Iowa today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

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Very satisfied	8	8
Smwht satisfied	59	58
Smwht dissatisfied	24	25
Very dissatisfied	7	7
DK/NA	1	2